

KSI vs. Logan Paul: CT Supply Youtube Boxing Fight



EVENT: KSI vs. Logan Paul Boxing Match Live on YouTube
LOCATION: Manchester Arena

DATE: August 25th, 2018
VIDEO: [Watch the video here](#)

On Saturday 25th August 2018, millions of people witnessed the two controversial YouTube stars, KSI and Logan Paul battle it out in a much-hyped boxing match held at Manchester Arena.

More than 15,000 tickets were sold for the fight on top of an astonishing 1.8 million people paying £7.50 each to watch live at home on YouTube. Since the event, a further 36 million people have watched the fight on the pair's official channels, who combined have a total of over 37 million subscribers!

To help give this highly anticipated, first-of-its-kind event a roaring atmosphere and enhance the experience of every spectator in the arena, as well as those watching at home got a first-hand view of all the action, Creative Technology (CT) supplied a 6m wide x 3.6m high LED Gondola which was made up of 4x ROE MC5 LED screens and positioned above the boxing ring – displaying incredible footage throughout the duration of the fight.

In addition to the video elements, CT also provided a Wirecast system which enabled the event to be shown on YouTube via live streaming.

A brand-new Panasonic HS6000 PPU system and 7x Panasonic 4K cameras were provided. These included two wireless RF cameras which were used to capture the boxers ahead of the match in their dressing rooms, giving viewers insight into those intense moments building-up to the match and close up shots of the stars during their explosive walk out.

CharacterWorks software was used to give the finishing touches to the live feed, with real-time graphics, name straps, and scoring information, whilst a EVS 12 channel hard disk recorder allowed for show highlights from numerous different camera angles to be played back after each round.

“CT had the pleasure of working with Andy Boyle at Helsinki Deluxe who was not only managing the video production but also had a hand in the content creation. It was a privilege to be asked to supply all of our latest technology for what has been labelled ‘the largest event in YouTube history’ and ‘the largest ever amateur boxing fight’. It is a true testament of just how powerful online culture has become. Filling Manchester Arena with a huge Gondola of ROE MC5 LED made the amateur boxing fight look like a professional bout between two WBO heavyweight boxers!” – Paul Seeger, Project Manager at CT