

AUGMENTED REALITY

Transform your studio with the visual power of Augmented Reality. Creative Technology's Augmented Reality (AR) platform enables a variety of 2D and 3D elements into virtual events and webcasts, taking your event to the next level and bringing multidimensional elements into your event, connecting the real and virtual worlds.



Bring life to your virtual event

We believe in powerful storytelling and visual experiences. Our technicians have a command of Augmented Reality that is transforming studio programs with imagination and expertise. With Augmented Reality we create dynamic virtual events and connect the movement of the studio cameras to a virtual camera in the 3D Augmented environment. All kinds of 3D objects, for example live data feeds, brand elements, social media feeds and surveys can be brought to life in real time with AR, creating multidimensional elements for your event.

Flexible technology with scalability

The platform can be used anywhere, regardless of location, and is also suitable for multi-camera productions. AR enhances the viewer engagement on any event ranging from product launches to conferences and live music.

Our platform is easy to use and understands camera zooms and other movements, and is easy to control even in live broadcast.



CONTACT US

If you have any questions, you'd like to discuss a potential project, or if you want to know more about **what else we can do for you, get in touch.**

SWEDEN



EMAIL: info.se@ct-group.com

PHONE: +46 10 454 01 00

FINLAND:



EMAIL: info.fi@ct-group.com

PHONE: +358 10 201 50 00

NORWAY



EMAIL: info.no@ct-group.com

PHONE: + 47 23 68 98 00

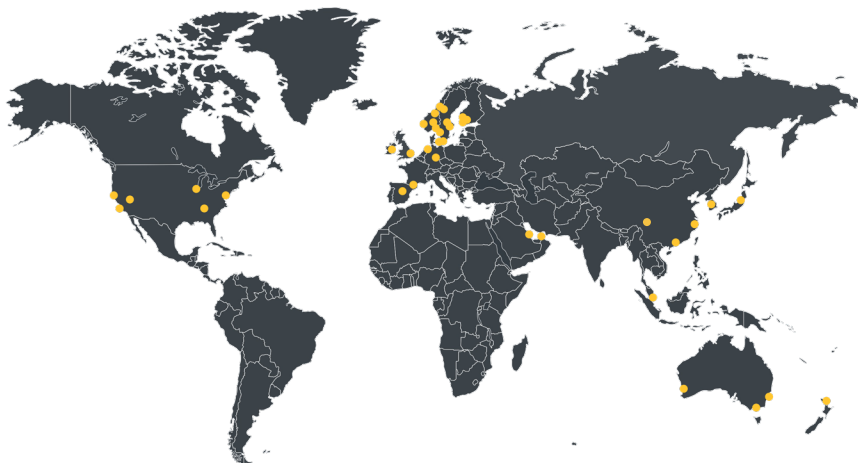
DENMARK:



EMAIL: info.dk@ct-group.com

PHONE: +45 71 96 88 00

Creative Technology operates worldwide
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